

THE LATEST NEWS FROM

ROOSEVELT... AND BEYOND!

www.roosevelt-hornets.com

PTA NEWS

Roosevelt Elementary School
March 2014

Roosevelt Elementary School PTA is now on [Facebook](#). 132 People "Like" us already!

Para escuchar boletín en español: 869-3825 ex.89

www.roosevelt-hornets.com

UPCOMING EVENTS

- Mar 24-28** – Teacher Appreciation Week!
- Mar 26** – Hornet Hustle, 10 am
- Mar 26** – Kindergarten Registration, 2-4 pm
- Mar 26** – LGBTQS Meeting, 7 pm
- Mar 28** – Variety Show, 7 pm
- Mar 28** – EARLY DISMISSAL
- Mar 31** – NO SCHOOL: Staff Development
- Apr 2** – Eat Out For Education
- Apr 3** – Family Art and Rhythm Night
- Apr 4** – Roosapalooza @ Englander, 7 pm
- Apr 7-10** – Book Fair
- Apr 9** – Coffee & Conversation, 8:35 am**
- Apr 9** – All School Assembly, 8:15 am
- Apr 10** – Dads' Club Spaghetti Dinner, 5:30 pm
- Apr 10** – Open House, 6:30 pm
- Apr 11** – Spring Pictures
- Apr 14-18** – NO SCHOOL: Spring Break
- Apr 23** – MANDATORY Residency Verification @ Bancroft, 4-7 pm
- Apr 23** – Voces Unidas, 6:30 pm
- Apr 24** – Dads' Club 6:30pm; PTA Meeting 7 pm
- Apr 30** – Todd Bove Memorial Reception, 7 pm

****NOTE: Coffee & Conversation date/time change THIS MONTH ONLY!**

FUTURE DATES

May 10 – Roosevelt Auction

PRESIDENT'S MESSAGE

Dear Roosevelt Community,

Transition and change is part of life. It's hard to embrace, yet necessary for growth. As we transition to new standards, technology, even a principal, we can continue to remain the best school, the best parents, and the best community. Let's not be afraid to ask the questions, to learn with our children, to teach them by example, how to move forward and grow through change.

Lori King
PTA President

MENSAJE DEL PRESIDENTE

Hola Comunidad de Roosevelt,

La transición y el cambio son parte de la vida. Es difícil de aceptar, pero necesario para el crecimiento. Mientras hacemos la transición a las nuevas normas, la tecnología, incluso un director nuevo. Podemos seguir siendo la mejor escuela, los mejores padres, y

la mejor comunidad. No hay que tener miedo de hacer preguntas, de aprender con nuestros hijos. Y a enseñarles con el ejemplo, la forma de avanzar y crecer a través del cambio.

Lori King
Presidente de PTA

转变和改变是生活的一部分,它是难以接受但却是成长的必然.

就像我们转换了新的标准,科技,即使校长,我们仍可以继续保持最好的学校,最好的家长和最好的社区.不要害怕提出问题,和我们的孩子们一起学习,以身作则示范如何前进和通过改变而成长去教导他们.

PTA BOARD 2014-2015 ELECTIONS

At our last few PTA meetings, we discussed our upcoming elections for the 2014-2015 school year.

We need volunteers for the PTA board and for the appointed PTA positions.

If you think you might be interested in an elected or appointed PTA position for the 2014-2015 school year, please contact Johanna Normart for more information at andrewnormart@sbcglobal.net.

We will be holding elections during the NEXT PTA meeting.

Below is the full list of positions by title (descriptions are attached). All positions are open; however, **we still need nominations for those positions listed in red**. Please volunteer for any one of these.

Elected Positions:

- President
- Executive Vice President
- Vice President of Programs
- Vice President of Membership
- Vice President of Volunteers
- Treasurer
- Financial Secretary
- Recording Secretary
- **Corresponding Secretary**

- **Historian**
- Parliamentarian

Appointed Positions

- **Auditor**
- Festival Coordinator
- **Auction Coordinator**
- Fundraising Coordinator
- E-Scrip Coordinator
- **School Clothing Coordinator**
- Purchasing/Development
- Staff Hospitality Coordinator
- Community Hospitality Coordinator
- PTA Awards/Founder's Day Coordinator
- Variety Show Coordinator
- Kindergarten Liaison
- Reading Program Coordinator
- Health and Safety Coordinator
- **Family Outreach Coordinator**
- **Grant Writer**
- **Arts Education Chair**

VOLUNTEER SPOT

Please enjoy the dynamic displays of appreciation for our marvelous teachers around school as we celebrate **Teacher Appreciation Week!**

In Other News – Helpers Wanted – Jump in Where You Can!

DATE	EVENT
March 28 Contact:	Variety Show breannahatcher@yahoo.com
April 3 Contact:	Art & Rhythm Night andreaguskin@hotmail.com
April 7-10 Contact:	Book Fair Fiesta jastowe@sbcglobal.net
May 10 Contact:	Auction rooseveltauction@aol.com

We Couldn't Do It Without You!

Questions? Email Jennifer J. Petrick at jjpetrick@comcast.net

YEARBOOK NEWS

NOTE: Photos Due By APRIL 4th !!!

- Need: Founders Day, Spring Concert, Field Trips, Variety Show (3/28), Art Night (4/3) & More
- First Day of School & Community on the Green & More

Three Ways to Share Your Photographs:

- Email to: RooseveltYearbook2014@gmail.com
- Upload to: www.shutterfly.com
Log in: RooseveltYearbook2014@gmail.com / *Hornets2014*
- Or, Get the App: www.shutterfly.com/mobile

Thank You To ...

- **Students** who have submitted their artwork in the cover design contest The front cover winners are **Kiersten Young** and **Emma Nichols!** The back cover winner is **Lukas Varga**. Special recognition goes to **Michelle Ballesteros**, whose illustration will be featured throughout the yearbook. All contest submissions will be included within the yearbook pages. **Congratulations and thanks again to all** for participating!
- **Fifth Graders** for submitting baby photos
- **Parents & Students** for submitting yearbook pre-orders

YEARBOOKS ARE ON SALE for \$20 until the end of the school year. Submit cash/checks (payable to Roosevelt PTA) to teacher/office. Include student's name/teacher. <Smile!>

Questions? Email Ed Varga at varqafamily@me.com

AUCTION NEWS

If anyone could donate or loan any of the following it would be deeply appreciated!

Spray and/or tempera paints in black, browns, red; battery operated votive size candles (we need about 3 dozen of this size) and larger, corrugated metal, and western or rustic items such as: wine barrels, tin things, buckets, wagon wheels, boots, saddles, bridles, burlap sacks, lanterns, cowboy hats, steer heads (gross), a hitching post or two, a trough, maybe a settee or two....you get the idea. We can pick these items up from you or you can drop them off. We will do our best to get the items back to you if you put

your name on them in some way.

Thanks a lot!

Amy Beek

Amybeek@gmail.com



BOX TOPS FOR EDUCATION

Please keep collecting. We are close to reaching our goal for the year. Give your Box Tops & Labels for Education (LFE) to your child's teacher. Prizes will be awarded to the class that collects the most. The last day to make your Box Tops & Labels count is May 2, 2014. Here are the current totals by teacher:

Breedlove/Jorgensen: 135, 7 LFE

Dodd: 729, 82 LFE

Endicott: 11

Epps: 389, 239 LFE

P. Fishbaugh: 823, 12 LFE

R. Fishbaugh: 360, 111 LFE

Julin: 125, 19 LFE

Koizumi: 753, 160 LFE

Lehton: 195

Mendoza: 24

Moy: 702, 46 LFE

Papciak: 173

Pence: 278, 8 LFE

Powers: 126, 2 LFE

Purdy: 268, 219 LFE

Reed: 109, 138 LFE

Smith: 269, 17 LFE

Thomas: 187, 37 LFE

Valdivia: 840, 304 LFE

Wittig: 282

Office: 686, 223 LFE

Totals: 7,291 box tops, 1,624 LFE

BOOK FAIR FIESTA!

April 7 -10 Book Fair

Contact: jastowe@sbcglobal.net

Sign up at: <http://vols.pt/JSJ73v>

Also if you're willing to add a small plug, since it looks like you're having a 5th page...

Roosevelt's Spring Book Fair is almost here... and it's a FIESTA!

¡Yo Quiero Libros! ¡Vamos a Leer! - I Want Books!
Let's Go Read!

April 7-10th in our library, every day after school and during Open House!

Find the latest and greatest reads for Spring Break and stock up for your Summer reading enjoyment! We earn approximately 60% in profits from all sales and donations! Last year's sales brought over 200 new library books into our library this year, plus provided new books and educational materials for our classrooms, and cash donation to our PTA!

Our goal this fair is to have over \$7000 in sales OR 1400 books sold! If we reach our goal, former Principal Forrester has promised to return with another Pop Sensation! If you've never seen the lunchtime concert, you won't want to miss it!

And if you have any loose change or a \$1 to spare, each fair we donate books to a fellow San Leandro School's library. This year we will be giving up to \$200 in books to Garfield Elementary School. Scholastic also matches our donations to charities of their choice! Look for the All for Books boxes in the Office and Library!

We need Volunteers! No experience necessary! Volunteers receive a \$5 credit towards the purchase of a book with each shift! Visit: <http://vols.pt/JSJ73v> or contact Jill Stowe: jastowe@sbcglobal.net! Thank you.

For more information, visit our web page: <http://bookfairs.scholastic.com/homepage/roosevelthornets>

See you at the Fair!

Jill Stowe and Joie Toscano
Book Fair Co-Chairs

PTA MEETING NOTES

Here are a few more highlights from the last PTA meeting. This was the seventh meeting of the school year.

Teachers' Report

- Teachers appreciated the Assembly and Luncheon.
- Report Cards went home Friday, March 21. Please return this week.
- There are 3 carts of 34 Google Chrome Books on site for testing (SBAC). Field testing will start in April (grades 3-5). Discussion of new assessment occurred with Dr. Sablo Sutton giving more information about how it will happen.

Principal's Report

- District web site has a survey regarding LCFF/LCAP (how schools are funded). This year we have new standards, assessment and funding. "Programs and goals will drive funding." Survey is a bit long but is very important if you want your voice heard.
- There will be 3 community forums: April 8 and 21 at the AEC and April 24 at the district office. All will be with the superintendent and assistant superintendent in a town hall style at 6 p.m.
- Principal's survey on the district web site. Need 3 new principals in the district, including Roosevelt.
- Safety message – a student at another school was lost for several hours. The student did not know his phone number or address. Just a reminder to teach these things to your children.
- Testing schedule was passed out – for students 3-5 grades. Time guidelines are an estimate but time can go longer. There will be modifications built in for kids with IEP's. There will be "non-embedded

supports” available for all kids if needed. Important dates are:

- April 21 – third grade
- April 22 – fourth grade
- April 23 – fifth grade
- Dates above are very important because teachers will be giving a lesson that kids will later be tested on.
- Dr. Sablo Sutton fielded many questions regarding assessment, curriculum, technology, etc.
- K-2 classes will be getting iPads. They will first go to “innovator” teachers. All teachers in the district are going to be trained in technology. Idea of tech training for parents was brought up.
- Latino achievement night was wonderful. 18 students were honored.
- Kid Power was great.
- March 28 is an early day. No school for students March 31.

Programs

- Growth Mind Set – about 60 people attended. Yvonne would like to share information learned with teachers and community and buy some of the brain books.
- KidPower – would like to expand for next year and possibly do another presentation this year.
- CPR training – 9 teachers participated, 10 more would like to. Needs \$150.00. Lorrie made a motion to increase budget to train those teachers; Maria seconded. All approved. Coming up – Art and Rhythm night. April 3. More volunteers are needed.
- There is student art being currently displayed at the San Leandro Main Library.
- Roosepalooza – April 4.
- Reading Program event is March 26.

Fundraising

- A’s fundraiser – it will be all online this year. Info will go out Monday. If someone cannot do online contact Maria and she will help. (we get \$5-10 a ticket)
- Earthquakes Soccer fundraiser – game for our schedule is not until September but it is a good game. Maria is going to try it out. (we get \$5 a ticket)

- April 19 – Roosevelt day at the coliseum. And Josh Donaldson bobble head day.
- Mixed Bag fundraiser is coming.
- Just before Spring break for Earth day – recycle clothes. Just donate gently used clothes and the company will resell them.
- Box tops and Labels for Education are ongoing.

***Next PTA Meeting: April 24th @ 7PM in the Library.**

PTA BOARD

President: Lori King, lking@pacbell.net

Executive Vice President: Lesley Feikert, feikertlesley@hotmail.com

VP of Membership: Julie Helmbrecht, juliehelmbrecht@att.net

VP of Programs: Yvonne Day-Rodriguez, Yvonne@ydaydesigns.com

VP of Volunteers: Jennifer Petrick, jjpetrick@comcast.net

Treasurer: Tricia Reichert, trishr675@gmail.com

Financial Secretary: Lorrie Pullman, targa@sonic.net

Auditor: Jill Stowe, jastowe@sbcglobal.net

Corresponding Secretary: Diana Sacrey, dianatruran@yahoo.com

Recording Secretary: Lisa Musselman, lisamusselman@hotmail.com

Historian: Jennifer Phillips, jcphula@yahoo.com

Parliamentarian: Johanna Normart, andrewnormart@sbcglobal.net

The following are serving in the capacities indicated:

Festival Coordinator: Maria Markison, alohamama1071@gmail.com

Auction Coordinator: Jennifer Osborn, rooseveltauction@aol.com

Purchasing Chair: Debbie Fitting, d.fitting@comcast.net

Fundraising Chair: Maria Markison, alohamama1071@gmail.com

School Clothing Chair: Deborah Love-Gray, lovegraydeborah48@gmail.com

Health & Safety Chair: Dawn Fehr, degraves99@yahoo.com

Volunteers needed for PTA Positions

Roosevelt PTA Board Positions 2014/2015

(These are elected positions)

President: Coordinates the work of board officers and committees. Is the official representative for the PTA at district meetings. Coordinates school activity schedule, signs PTA checks and acts as the liaison with the principal.

Executive Vice President: Serve as primary aide to the president. Perform the duties of the president in the absence or disability of that officer. Assist with organizing and chairing monthly meetings, newsletter and other duties as needed. May sign PTA checks.

Vice President of Programs: Responsible for spending budgeted money on school assemblies and community events such as kindergarten welcome, family nights, or parent education. Responsible for overseeing the reading program as well.

Vice President of Membership: Responsible for the fall membership drive, keeping all records and reporting to the district office as necessary. Develops e-mail list of PTA members.

Vice President of Volunteers : Coordinates Back to School Tea and volunteer sign-ups. Communicates with all Room Parents and procures volunteers for school functions as needed throughout the year.

Treasurer: Creates an annual budget for the year. Keeps a record of expenses, receives all monies for the PTA. Co-signs checks with President and remits dues and insurance matters according the State PTA and works with accountants to submit PTA Federal and State taxes. Prepares a monthly report for the PTA board.

Financial Secretary: Assists the treasurer by making all bank deposits and generating income reports for the treasurer.

Recording Secretary: Takes minutes of all PTA meetings. Provides a copy of the minutes to the PTA Board for a review. Makes available the minutes for the PTA Association (via the PTA Google Group.) Provides minutes for the Corresponding Secretary for the newsletter. Keeps copies of all bylaws.

Corresponding Secretary: Conducts all correspondence, reads all letters and communication. Notifies board members of meetings and coordinates publicity for events as needed. Puts together the PTA newsletter and coordinates with the school office to distribute newsletter. Acts as administrator for the PTA Google Groups and moderates emails.

Historian: Keeps records and materials of the association and creates a scrapbook highlighting the years activities. Collects information about number of volunteer hours worked by PTA board and membership.

Parliamentarian: Attends all meetings of the association and gives advice in procedure where needed. Calls the first meeting of the nominating committee, conducts elections of the chairman and gives instructions in procedure. Chairs the bylaws committee and reviews the bylaws and standing rules.

Appointed PTA positions 2014 - 2015

Can you volunteer for one of these positions?

Auditor: Works with treasurer on semi-annual audits of the PTA books.

Reporting to the PTA President:

- **Festival Coordinator:** Plans and coordinates all aspects of the Fall Festival, including coordinating various committees and volunteers.
- **Auction Coordinator:** Responsible for the overall management of the Annual Spring Auction Fundraiser. Coordinate volunteers and committee members in gathering donations and all aspects of the event itself.
- **Fundraising Coordinator:** Plans and coordinates all aspects of fundraisers during the school year.
- **E-Scrip Coordinator:** Responsible for coordinating and promoting the E-scrip fundraising program.
- **School Clothing Coordinator:** Responsible for the design and printing of the school t-shirts and sweatshirts. Must keep inventory throughout the year and actively market the clothing at school events.
- **Purchasing/Development:** Determine and fulfill the staff "wish list" in coordination with the principal. Responsible for the pursuit of corporate donations and research and writing of grant applications where possible.

Reporting to the Executive VP:

- **Staff Hospitality Coordinator:** Plans and implements monthly school luncheons for staff, as well as staff appreciation days. Uses creativity to support teachers and staff.
- **Community Hospitality Coordinator:** Plans and implements events involving the Roosevelt Community. These include Special Persons Day, Open Classroom Day, PTA meetings and Coffee Breaks.
- **Founder's Day Coordinator:** Plans Spring dinner event that celebrates the founding of the PTA and honors volunteers and teacher of the year.
- **Variety Show Coordinator:** Plans and oversees the student variety show usually held in spring.

Reporting to the VP of Programs:

- **Kindergarten Liaison:** Responsible for planning and implementation of the annual Kindergarten Get-Together in August prior to the start of school. Will proactively communicate with incoming kindergarten parents to help them with all areas of parenting at Roosevelt and working VP of membership help get them involved in PTA.

- **Reading Program Coordinator:** Responsible for distributing program information to students, coordinating Room Parents for record keeping and the celebration for participants at the end of the program.
- **Health and Safety Coordinator:** Work with principal as needed on issues regarding campus safety such as emergency/disaster preparedness. Could also involve coordinating lunch time parent/supervisor volunteers or that could be done by someone else.

Reporting to VP of Membership:

- **Family Outreach Coordinator:** Work with school staff by assisting them with Spanish-speaking families. Act as the liaison with the school by informing them of meetings and events as well as translations where needed.

Smarter Balanced Field Test Parent and Guardian Notification Letter Template

Dear Parent/Guardian:

This is an exciting time for everyone at Roosevelt Elementary School.

As you may already know, we, along with thousands of schools across California, are participating in a field test of a modern assessment system designed to help shape teaching and learning in the classroom. Known as the California Assessment of Student Performance and Progress – or CAASPP – these computer-based tests replace the STAR program.

These tests are aligned to the Common Core State Standards for English and math, which California adopted in 2010 to describe what knowledge and skills students need to be well prepared for college and careers, no matter where they come from or where they live.

Part of the goal of the field test this year is to determine how well individual questions allow students to demonstrate what they know and still need to learn. We are also taking this opportunity to see how well our technical capabilities meet the demands of computer-based assessments and to see what resources our teachers and school may yet need.

Finally and importantly, this year also gives your student an opportunity to try out the new system without consequences. All of this combined means that we will not be capturing scores this year. Instead, we will use what we learn from this field test to help ensure a successful full launch of the system in the 2014-15 school year.

Our next step in that transition is to administer the field test to students in **3rd – 5th grades** from **April 7th – May 2nd**. If you want to see what types of questions students will be asked or how the test will be presented, there is a practice test available online at <http://www.cde.ca.gov/ta/tg/sa/practicetest.asp>.

If you would like more information, please visit the California Department of Education Smarter Balanced Web page at <http://www.cde.ca.gov/ta/tg/sa/smarterfieldtest.asp>. If you have any questions regarding your child's participation, please contact your child's teacher or the main office at Roosevelt School.

Sincerely,

Dr. Soraya Sablo Sutton
Interim Principal
Roosevelt Elementary

Smarter Balanced Field Test
Parent and Guardian Notification Letter Template

Estimado padre de familia o representante:

Todos en Roosevelt nos sentimos actualmente muy ilusionados.

Como quizás ya sepa, nosotros, junto con miles de escuelas de todo California, estamos participando en la prueba de campo de un moderno sistema de evaluación diseñado con el fin de ayudar a moldear la enseñanza y el aprendizaje en los salones de clase. Estas pruebas basadas en computadora se denominan Exámenes del rendimiento y progreso de los estudiantes de California (en inglés, CAASPP) y sustituyen al programa STAR.

Estas pruebas coinciden con los Estándares académicos fundamentales de lengua y literatura en inglés y de matemáticas que California adoptó en 2010 con el fin de describir los conocimientos y destrezas que precisan los estudiantes para estar bien preparados para la universidad y las carreras profesionales, al margen de su procedencia o lugar de residencia.

Parte de la meta de la prueba de campo este año es determinar lo bien que las preguntas individuales permiten a los estudiantes demostrar lo que saben y lo que aún deben aprender. Asimismo, estamos aprovechando esta oportunidad para ver si nuestras capacidades técnicas satisfacen las exigencias de las pruebas basadas en computadora y ver qué recursos podrían necesitar aún nuestra escuela y maestros.

Por último, e igualmente importante, este año brinda a los estudiantes la oportunidad de probar el nuevo sistema sin consecuencias. Todo esto, en su conjunto, significa que, este año, no registraremos los puntajes. En lugar de ello, haremos uso de lo que aprendamos con esta prueba de campo para procurar asegurarnos de que el lanzamiento integral del sistema durante el año escolar 2014–15 sea todo un éxito.

Nuestro siguiente paso en esta transición es administrar la prueba de campo a los estudiantes de **3rd – 5th grados** del **7 abril a 2 mayo**. Si desea ver qué tipos de preguntas se harán a los estudiantes o cómo se presentará la prueba, encontrará una prueba de práctica en línea en <http://www.cde.ca.gov/ta/tg/sa/practicetest.asp>.

Si desea más información, visite la página web de Smarter Balanced en el sitio web del Departamento de Educación de California en <http://www.cde.ca.gov/ta/tg/sa/smarterfieldtest.asp>. Si tiene alguna pregunta acerca de la participación de su hijo, comuníquese con maestro de su hijo o la oficina principal de Roosevelt.

Cordialmente,

Dr. Soraya Sablo Sutton
Interino Director de la escuela
Roosevelt Elementary

To Benefit Roosevelt Elementary's Performing Arts Program
The Roosevelt Dads' Club Presents

Roosepalooza VI

PARENTS NIGHT OUT!

Live Music Featuring



THE
**San
Leandroids**
80's Rock Hits



The Tinnitans
Bluegrass Twang!

Come join the fun at

THE
ENGLANDER

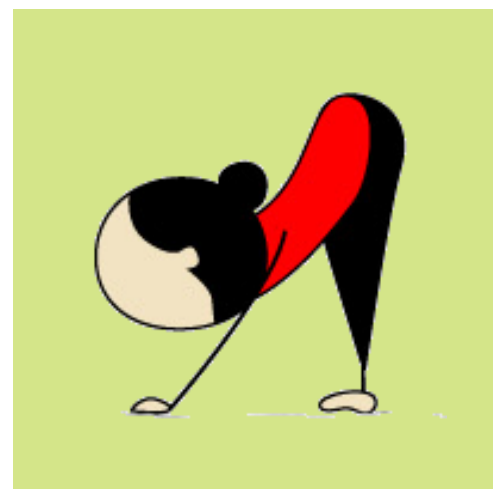
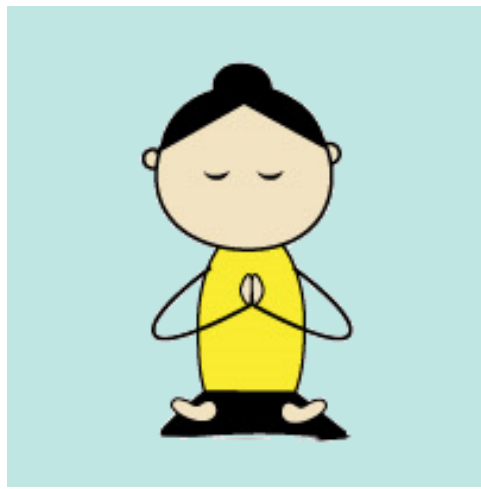
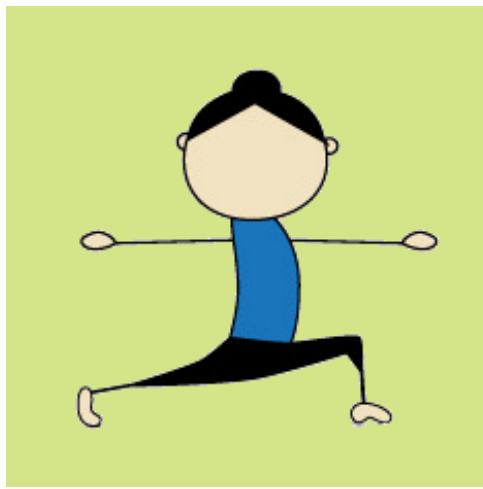
FRIDAY APRIL 4th 7:00 PM
AT THE ENGLANDER SPORTS PUB & RESTAURANT
101 PARROTT AVE. SAN LEANDRO

All Tickets are \$20 Each at the Door

For More Info Please Call Wes Blair @ (510) 633-2857
Baby Sitting available the night of the show at Roosevelt
For updated info please go to <http://rooseveltdads.com>

100% of all proceeds go directly to the Roosevelt Elementary Dads' Club, an organization dedicated to improving the Roosevelt Elementary community through service, fund-raising, and direct support of the school's objectives.

Poster Concept & Design Donated Adept Printing 510-352-3979.

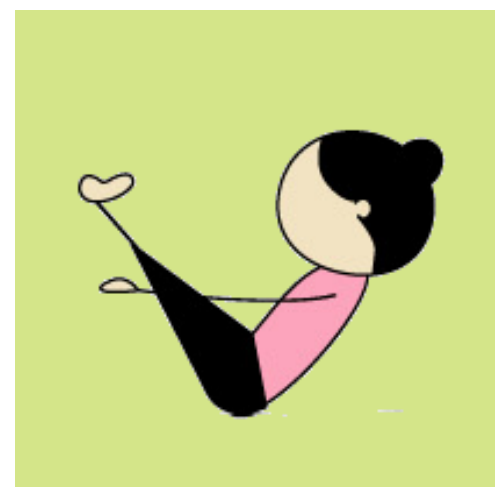
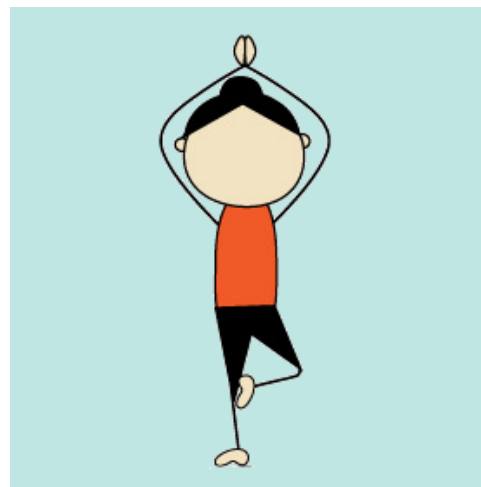
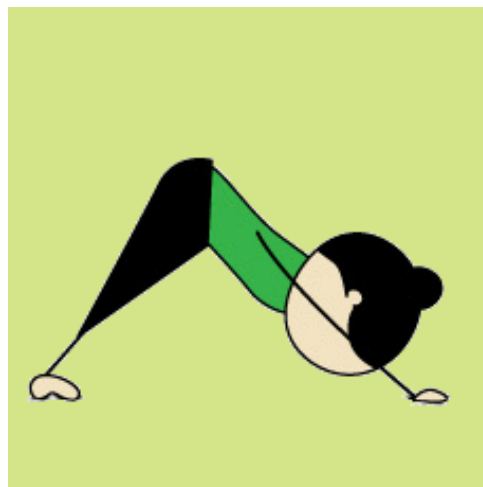


San Leandro Public Library Big Read 2014

Yogiños: Yoga for Youth®

Friday · April 4, 2014 · 4:00-5:00pm

San Leandro History Museum · 320 West Estudillo Avenue



The Society for Art & Cultural Heritage of India (SACHI) is partnering with the San Leandro Public Library in cooperation with the Asian Art Museum of San Francisco to present Yogiños: Yoga for Youth® at the San Leandro History Museum. Elizabeth Reese, founder and executive director of Yogiños: Yoga for Youth®, will teach a special class for kids. Students will learn elements of yoga in order to promote flexibility, strength and balance for life on and off the yoga mat.

Register by calling the San Leandro History Museum at 510-577-3991 from 1-5pm, Wednesday through Friday. Registration will be limited to 30 participants. It is important that anyone who signs up be absolutely sure that they can attend because space is limited.

Yoginos: Yoga for Youth® is a Big Read program sponsored by the San Leandro Public Library. The Big Read is a program of the National Endowment for the Arts in partnership with Arts Midwest.



SAVE *the* **DATE**
for the **AUCTION**



ROOSEVELT

Roundup

MAY 10, 2014

PARENTS - WE NEED YOU!

OUR ANNUAL SPRING AUCTION IS RAPIDLY APPROACHING AND WE NEED YOUR HELP!

WHERE DO YOU WORK? WHERE DO YOUR RELATIVES WORK? WOULD THEY BE WILLING TO GIVE A DONATION OF A PRODUCT OR BUY AN ADVERTISEMENT IN OUR CATALOG?

DO YOU LOVE TO BAKE? DO YOU CRAFT A LOT? WOULD YOU DONATE DESSERTS TO A BIDDER ONCE A MONTH FOR A YEAR? OR JOIN UP WITH A FEW OTHER PARENTS TO DO SO? HOW ABOUT HOMEMADE MEALS OR SOUPS?

DO YOU LOVE TO THROW PARTIES? YOU COULD HOST A PAY-TO-PLAY LIKE OUR FABULOUS LUAU OR OKTOBERFEST LAST YEAR. THROWING A FUN PARTY FOR SOME OF YOUR CLOSEST ROOSEVELT FRIENDS USUALLY BRINGS IN \$500 TO OVER \$2000 FOR OUR WONDERFUL SCHOOL

ARE YOU HANDY AROUND THE HOUSE? WHAT ABOUT DONATING YOUR SKILLS FOR A FEW HOURS TO THE HIGHEST BIDDER.

DO YOU OWN A VACATION HOME OR TIMESHARE? HOW ABOUT DONATING TIME THERE TO THE AUCTION?

DO YOU HAVE A GIFT CARD YOU'VE HAD FOREVER AND YOU NEVER FIND THE RIGHT TIME TO USE IT? DO YOU HAVE SEASON TICKETS TO A GAME AND KNOW YOU WON'T MAKE ONE OF THEM? DONATE THEM TO THE AUCTION!

E-MAIL ROOSEVELTAUCTION@AOL.COM FOR MORE INFO ON WAYS YOU CAN HELP WITH OUR FABULOUS AUCTION

ROOSEVELT Roundup

**SPRING AUCTION
MAY 10TH, 2013
ATTENTION ROOSEVELT
FAMILIES!**

Save the date and get ready for a GREAT night out for the best cause – our kids! This year's auction extravaganza will be a western downhome good time, chock-full of fun and useful items for every budget, not to mention tasty food and drinks, and excellent music. If you've never been, make this the year.

We hope everyone will be able to come, but no matter what: **We need your help.** Donations that come from Roosevelt parents and their extended network of friends, family, and work associates are some of the most outstanding and popular items at the auction. So here are a couple of simple ways YOU can participate:

© **Donate an auction item. You may not think you have something "auction worthy", but we'll bet you do!** Perhaps you have a special skill (computers, rock climbing, graphic design?), a vacation property, sporting event tickets, fine art, or handmade items? Maybe you like to cook, plan parties, teach tennis, or scrapbook? All of these (and much more) can become a hugely successful auction item or Pay-to-Play. If you're considering something, let us know or ask us for help.

© **Take a moment to ask your employer or your favorite local business for an auction donation.** This could include a gift certificate, a facility tour, sporting event or performance tickets, gift baskets, etc.

It's that simple. Thank you all for any help you can provide. Your participation is really what makes our school and our children succeed. **Keep an eye out for ticket information and more details.** See you at the auction!

Your 2014 Auction Chair,

Jennifer Osborn rooseveltauction@aol.com 510-305-1020



March 2014

Dear Friend of Roosevelt Elementary School,

The hard-working staff and families at Roosevelt continue to find creative ways of keeping the school a vibrant and safe environment for learning and achievement. The Roosevelt Spring Auction is a fantastically fun, community-based event with an ever-growing attendance and lots of local support. This year our theme will be **THE ROOSEVELT ROUND-UP**. It will be a night filled with downhome country fun paired with raising money for our wonderful school.

We are writing to ask for your help by contributing to our school auction, our primary fundraiser of the year. We hope to purchase books and materials for our classrooms and library, as well as continuing to fund our Instructional Aide who supports our teachers in our classrooms. As class sizes continue to grow, our Aide becomes more and more important to our teachers. Auction profits will also enable us to continue implementing our successful anti-bullying curriculum.

Any donation of gift certificates or Auction items that you can provide will go a long way toward providing much-needed supplies to our children and improvements to our school. And of course it promotes your company as a community-minded business to an audience of local leaders, business owners, parents and other involved community members!

All donations will receive:

- Full recognition in the auction catalog
- Eye-catching display on auction bid boards

We are also pleased to display any brochures or other marketing information along with your donation if provided. All donations are fully tax deductible. We've attached a simple donation form for your convenience, and we're happy to arrange for pick-up of your donation if necessary. Our goal is to make supporting Roosevelt Elementary School as easy and as beneficial to your business as possible and we sincerely hope you will help us this year.

Best regards,

A handwritten signature in cursive script that reads 'Jennifer Osborn'.

Jennifer Osborn
Roosevelt Auction Chair 2014
rooseveltauction@aol.com or 510-305-1020



P.S. 100% of the auction items are donated by individuals and businesses like yours who are committed to the belief that our local public schools are a great place to learn. This is truly a community-driven event and your support is both needed and deeply appreciated.

ROOSEVELT ROUND-UP SPRING SILENT AUCTION

2014 Spring Auction, May 10, 2014

Thank you for participating in our Annual Spring Auction!

This year's event will hopefully allow us to continue to enrich the lives of our students. We also hope to purchase books and materials for our classrooms and library, as well as continuing to fund our Instructional Aide who supports our teachers in our classrooms. We would also like to continue helping fund educational field trips for our students. Auction profits will also enable us to continue implementing our successful anti-bullying curriculum.



PARTICIPATION FORM

Date _____

Donating Company/Family _____ Contact Person _____

Address _____ Phone _____

City _____ Zip _____

Email Address _____

DONATIONS *Auction Items - Cash - Other*

Item Donation - Estimated Value: \$ _____ Cash Donation of : \$ _____ Other _____

Description (Please include expiration date if applicable): _____

PROGRAM BOOKLET *Business Ads & Family Ads* Please make checks payable to "Roosevelt PTA."

- Camera Ready Advertisements need to be supplied in digital format, (pdf files preferred). Files can be emailed rooseveltauction@aol.com. The space reservation deadline is April 1.
- If no camera ready art is supplied we can create an ad for you! Your information is needed by April 1.

- \$25 1/4 page (*business card size*) - 4.5"w x 2"h; black and white
- \$75 1/2 page - 8"w x 5"h; black and white
- \$150 Full Page - 8"w x 10.5"h; black and white
- \$350 Full Page - 8"w x 10.5"h; Full Color

All donations are tax deductible. Roosevelt School PTA is a not-for-profit, 501(c)3 organization.
TAX ID# 946173865. Please retain a copy of this form as your receipt.

ROOSEVELT ELEMENTARY SCHOOL

951 Dowling Blvd., San Leandro, CA 94577

Any Questions? Contact Jennifer Osborn at rooseveltauction@aol.com or 510-305-1020